



Marigold Living

@marigoldliving



@MARIGOLDLIVING



House Beautiful: What do you do and how did you get started?

Shreya Shah: Growing up in Mumbai, I cultivated a fascination for unique, handmade goods. After moving to NYC, I realized that the best of Indian handcrafted textiles are not easily found in the US, so I decided to launch my own brand in 2009. Marigold Living is NYC-based and offers handcrafted bedding, table linens, curtains, pillow covers, and scarves, all made in India by skilled artisans.

HB: What's your favorite aspect of your job?

SS: I love tracking down different artisan communities in India that specialize in their particular craft to create new product lines that will resonate with the US consumer and spotlight the makers' stories.

